TEXANS FOR THE ARTS WELCOMES ALEX FREEMAN AS A DYNAMIC LEADER TO ITS BOARD, STRENGTHENING ARTS FUNDING ADVOCACY ACROSS SAN ANGELO AND THE CONCHO VALLEY

Texans for the Arts (TFA), the highly effective non-partisan statewide arts advocacy organization, proudly announces the addition of Alex Freeman to its esteemed board. With a mission to champion an unwavering public commitment to the arts, TFA remains steadfast in its commitment to promoting policies and developing resources for the arts and culture industries. As the organization continues to grow, Freeman brings a wealth of expertise and passion to further enrich the arts landscape in San Angelo and the Concho Valley.

“Alex Freeman’s commitment to our mission, coupled with their various areas of expertise will most certainly strengthen our collective voice and advocacy efforts in the years ahead.” - Christopher Kiley, Associate Director of Texans for the Arts

In its pursuit of advancing the arts in Texas, TFA is attentive to new legislation and emerging statewide concerns. Ready to make advocacy decisions collaboratively with its members and partners, TFA recognizes the invaluable role of citizen voices in shaping legislative decisions. Advocacy empowers communities to convey the importance of arts funding, ensuring a brighter future for the cultural fabric of our state.

“As a seasoned museum professional and digital strategist, I am passionate about enriching the arts and cultural heritage of Texas, especially West Texas. Joining Texans for the Arts’ board allows me to amplify my efforts and advocate even more effectively for the arts in San Angelo and the Concho Valley Region,” said Alex Freeman.

Freeman embodies a deep commitment to enriching the arts and cultural heritage of Texas. Through their dedication and experience, they are poised to play a pivotal role in driving Texans for the Arts mission forward.

“One of the most critical roles in organizational health and strength is that of Board service. This year's slate of Directors joining our current Board possess a collective passion for the arts matched with a determination to ensure our field has the vital resources we need to continue to thrive. We are thrilled that they have chosen to invest their time and energy with us. Welcome aboard!”

-Ann S. Graham, Executive Director of Texans for the Arts
Alex is the President and CEO of the San Angelo Museum of Fine Arts. He is a digital strategist with a strong background in technology research, educational content development, and membership engagement in the cultural community. He has worked with museums in curatorial and educational roles for over 15 years and has 10 years of comprehensive knowledge of education innovation in the museum, library, post-secondary, and k-12 sectors. His previous experience includes positions at the Texas Association of Museums, the market research firm Tambellini Group, the New Media Consortium technology think tank and Mexic-Arte Museum in Austin, and Artpace artist residency program San Antonio. He holds a MA in Art Education from the University of Texas at Austin and a Portfolio Certificate in Non-profit Management from the LBJ School of Public Affairs and a BFA from the University of Florida.

Texans for the Arts remains committed to fostering deeper connections between the arts community and elected officials. As the organization celebrates its new board members, it looks to the future with optimism, embracing the transformative power of advocacy to shape a more vibrant and culturally enriched Texas.

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Texans for the Arts and Texans for the Arts Foundation are committed to increasing public funding for the arts through the legislative process, engaging arts administrators, and building a broad constituency of citizen advocates.

For more information about Texans for the Arts and the upcoming leadership transition, please visit:

Texts for the Arts: [http://www.texansforthearts.com](http://www.texansforthearts.com)

Texans For the Arts Foundation (TFAF) is a 501(c)(3) organization that provides professional development and advocacy education for both arts administrators and committed arts’ supporters to build a broad constituency of citizen advocates.

Texans for the Arts (TFA) is a highly effective, non-partisan, statewide nonprofit 501(c)(4) arts advocacy organization that organizes advocacy efforts in order to protect and increase public funding for the arts at the state, national and local levels and provides coordinated information about legislative activity related to arts issues. Texans for the Arts’ legislative agenda advocates for the development and implementation of public policy that supports a strong and vibrant arts and cultural industry.

Together, Texans for the Arts Foundation and Texans for the Arts bring together voices of arts leaders, board members from arts organizations, and committed supporters from across the state to amplify the collective voice for increasing public funding for the arts.

We see a world where all Texans champion the arts as essential to our lives.
Photo credits: San Angelo Museum of Fine Arts